

*OP BUILDERS LLC | PRESS ARTICLE (MSN)*

## **The Economic Effects of Building a House: Project Manager Diego Otero Details the Many Industries Involved**

*Story by Penny Black | Published: January 10, 2026 | Source: MSN*



When viewing an industry from the outside it is easy to do so in a one dimensional way. Without knowing the inside operations it is difficult to comprehend the ripple effect of the final product you see. This is especially true in the construction industry, as most are aware of words such as ‘permit’ or ‘zoning’, but clueless as to how a house goes from imagination to reality. While each element requires a skilled technician, the project as a whole needs to have strict oversight to keep it running on time and on budget.

The job of overseeing house construction falls to a project manager, someone who has a unique understanding of how jobs are completed and can meticulously plan to avoid costly mistakes. Diego Otero is a Colombian born project manager who is currently working with OP Builders in Florida. While having undertaken large civil projects in his home country such as creating handicap access to local parks, his focus is now on home renovation and construction. His knowledge gives him insight into the effect that building a home has on the local economy, as well as the many stages of planning it takes.

## The Ripple Effect

Building a house requires the perfect coordination of people from many different industries such as surveyors, technicians, electricians, and suppliers. And, while the material factors play a large part in the economic effect, the ripples can be felt more as people invest in housing. For some investing in a new home is the largest investment they will ever make, and for others it is a way to take advantage of the American marketplace. “Imagine the value of the Dollar is low, if you were an investor, this would be the perfect time to buy American real estate,” says Otero.



The real estate market provides a good gauge for where the area is headed economically. “As real estate value rises, there is a parallel increase in wealth leading to increased borrowing and spending by both individuals and companies,” details the project manager. As more money flows into a given market it allows for the opportunity for expansion of office buildings and retail areas.

This increase in construction will have a direct effect on local suppliers who provide the raw materials needed for the growth of the area. When discussing this issue, Otero says, “it must also be noted that construction moves many subsectors of the economy.” From providing jobs to engineers and laborers to buying locally sourced products the effects of housing construction can be felt far and wide.

While there is a level of complexity to understanding real estate economics, the planning that goes into constructing a new house is equally difficult to comprehend.

## The Planning

For Otero it starts, “with achieving balance, and to do so the key is to review, verify, and coordinate.” The beginning stages of construction involves inspecting several factors such as “whether it is a good neighborhood, the ease of access, and verifying that the land is not in a flood zone or containing wetlands.” Once these initial checks are done the land is purchased and the design process is started.

When designing a house many factors come into play: the main factor being the exterior and interior appearance. However, in order for the house to liveable it must pass inspection so strict adherence to codes must be followed. During this time, Otero is coordinating and in constant conversation with all parties, ensuring that directions are both feasible and then fulfilled. This stage is where all the important decisions are made for the budgeting process.

“It is during the design stage when we decide what materials will be used, and that will eventually decide the final value of the home,” says Otero. It is important to find the balance between using higher quality materials and delivering on the budget set out. A good project manager is key here, mapping out a plan that follows their clients monetary needs.



Once the designs and materials are finalized, permits are submitted. “While the permits are being issued, we organize the construction schedule, so that we can get right to work once approved.” Despite the negative stereotypes, doing construction on a good schedule is efficient and can quickly move the process along to sales. Sometimes the construction is the buyer's new home, but often there are investors who invest in the building process and are eager to turn a profit.

## Otero's Plans

Diego Otero thoroughly enjoys his work as a project manager, and particularly his work with current employer OP Builders. He is detail oriented and applies his certification earned at Berkeley Business Institute in Sydney, Australia on a daily basis. His work provides opportunities for projects that are both privately funded and those that are funded by outside investors.

For Otero, this keeps him busy and constantly with an eye towards what's next. It all begins with sound logical planning, as he points out "you can't build a window without having a wall." He has developed a strong understanding with the architect at the company allowing for an aligning of visions that makes each project smoother.

While already having worked on numerous projects, Diego Otero has set his sights on home construction. His projects have garnered much attention, and Otero feels as if this signals a promising beginning. Stay tuned for more exciting houses coming down the pipeline sure to move the needle of local economies wherever they may spring up.

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